

The New York Philharmonic seeks a **Publicist** to develop and implement publicity plans for special events, media projects, and education initiatives.

Responsibilities include but not limited to:

- Publicize events and artists. Assist with the design and execution of comprehensive publicity and promotional campaigns as assigned, with focus on non-subscription concerts, benefits, special events, Concerts in the Parks, and tours and residencies
- Develop short and long-range strategic publicity plans focusing on the Philharmonic's Education initiatives and Community Engagement.
- Oversee communications, promotional activities, and press outreach for the Philharmonic's media projects, such as The New York Philharmonic This Week, Live From Lincoln Center, and Decca Gold recordings.
- Assist with the production of press conferences, including annual season announcement, receptions, and external promotional events as needed.
- Connect with guest conductors' and soloists' managers/publicists to ensure the alignment of publicity plans and messaging across all channels.
- Expand and maintain press/media contacts and relationships.
- Participate, with the Marketing Department, in planning and coordinating new institutional graphic design for new season materials, tours, and other initiatives.
- Each member of PR staff to equitably share in the responsibilities of concert duty for concerts and events throughout the year, including "all hands on" events (such as Parks, Opening Night, etc.).
- Miscellaneous duties as required.

The ideal candidate will have a college degree with a minimum of three years of public relations experience; knowledge or interest in classical music. Familiarity with traditional and new media on a local, national, and international basis. Ability to work in deadline-oriented, multi-tasking environment. Creative thinker with excellent writing, editing, and organizational skills. Strong interpersonal skills and a keen sense of "appropriateness" in representing the Philharmonic. Experience with Cision, Photoshop, and general tech "savviness" preferred.

Please submit a resume and a cover letter along with your salary expectations to resumes@nyphil.org.